

[at-a-glance]

- 29+ years of creative industry experience
- Created solutions for massive brands including: Pizza Hut, Chili's, Cinemark, Sony PlayStation, Toyota, Southwest Airlines, IAMs, Honda, Brinker, Tenet Health, GM, American Girl, Dell, Gold's Gym, Gatorade & Alamo Car Rental
- Winner of many industry awards including OMMA, Effie and One Show
- Well-versed in programming/development (CSS, HTML, WordPress)
- Specialize in UX, Mobile, Integrated Marketing & Automated Marketing
- Able to merge the newest technologies into consumer-driving solutions
- Passionate about leading, motivating and mentoring team members

I can lead your project or offer isolated specialties within a team. My wheelhouse is quite massive – UX and GUI, architecture and design, video and print – I can do it, and in most cases have done it multiple times for large brands. My specialty is doing front-end and user experience design. No ego here, though. I can build some of the best pitch-winning PowerPoint decks out there. I live and breathe good sticky design.



[employment]

**Abstract Explosion
Freelance Creative**

05.14 - Present
Clients: Tenet Healthcare, GM Financial, St. George's University, CiCi's Pizza, Media Tech Institute, Anheuser-Busch, RapsCallion, Mr. Cooper, IMM, TargetBase

**RAPP Worldwide
Executive Creative Director**

08.12 - 05.14
Clients: Gold's Gym, Chili's, American Girl, Dell, AMD, Addy Awards, Cinemark

**imc²
Group Creative Director/
Director of Creative Innovation**

01.07 - 08.12
Clients: Pizza Hut, WingStreet, Yum, Alli/GSK, DirectBuy, Lean Cuisine

**Targetbase
Group Creative Director**

11.04 - 01.07
Clients: IAMs, Honda/Acura, Southwest Airlines, Nestle/Flavia, Clairol, Gatorade

**Rapp Collins
Art Director**

01.03 - 11.04
Clients: Toyota, Direct Energy, DirecTV, Sony PlayStation, Virgin Mobile, New Century

**3Stone
Creative Director**

07.00 - 01.03
Clients: The Associates, Verizon, Weblink Wireless

**McMann & Tate
Associate Creative Director**

11.99 - 07.00
Clients: Ennis Business Forms, AT&T, Lucent

**3rd Stone Productions
Art Director**

07.99 - 11.99
Clients: Lone Star Park, Hummer, TagWeb, Tuesday Morning

**i.con interactive (Luminant)
Media Designer**

05.99 - 07.99
Clients: Dallas Stars, Cellular One, Thrifty Nickel

**Broadcast.com w/ M. Cuban (Yahoo!)
Creative Lead**

02.99 - 05.99
Clients: IBM, Microsoft, Compaq, Vignette, Ford

**McMann & Tate
Senior Art Director**

11.94 - 02.99
Clients: Conoco, Uniden, On The Border, Macaroni Grill, Maggiano's, eatZis, Chilis, Brinker and Lucent (I Won a High Five Award in 1996 for Uniden.com.)

**Bowling Proprietor Magazine -
Art Director (No kidding! BOWLING.)**

10.92 - 11.94

**Advanced Business Products -
Paste-up Artist**

02.91 - 10.92 (Yeah! I've even done paste-up with exactos, ambers and all that jazz)

[education]

The Art Institute of Dallas

Associates of Applied Arts Degree, 1991
Visual Communications

Louisiana State University

Shreveport / Fine Arts

[awards]

- Effie
- One Show
- OMMA
- iMedia
- Mobi
- ADDY (Multiple)
- MMA
- IAC
- High 5 Award

CREATIVE BADASS